



**World
Kidney
Day**

WORLD KIDNEY DAY SUPPORTER APPLICATION FORM

International Society of Nephrology
340 North Avenue 3rd Floor
Cranford, NJ 07016-2496
United States of America
VAT n°: 59-1776707
Tel: +1 567-251-1808
Fax: +1 908 272 7101



Company Details

Company name: _____
Address: _____
City: _____ Zip/Postal code: _____ Country: _____
VAT registration/Tax ID number: _____ PO number: _____

Main Contact

Title: _____ First name: _____ Surname: _____
Position: _____ Telephone: _____
Email: _____

Details of Partnership

As a supporter of World Kidney Day of campaign year _____
Year _____, _____ Company name _____ will be:

- Officially associated with the WKD campaign as a supporter
- Able to use the WKD campaign logo along with communication materials such as template press releases, boiler plates and regular updates
- Able to participate in various additional partner activities, as proposed by the WKD team, throughout the year

- Be acknowledged as an official supporter of WKD campaign on various platforms, which includes, but are not limited to:
 - World Kidney Day website
 - ISN website
 - Social media
 - Campaign materials (Printed and online)
 - Communications (Printed and online)
- Participation in quarterly calls with central campaign team for updates on campaign and strategy, help build communication and share information
- Able to use digital campaign materials for internal and external use
- Provided opportunities to share own resources, through official campaign channels, which are patient-focused or education/awareness-building, free of branding and products (agnostic), and approved by campaign team

Fee and Payment

\$15,000 USD / year

Campaign year begins in September with the release of the new theme and lasts until the following September. By submitting this form, the signee acknowledges that they agree with the Terms & Conditions and agrees to be bound by all terms contained herein.

Printed name: _____ Date: _____

Authorized signature: _____

Terms & Conditions

In these Terms and Conditions, the following definitions shall apply:

1.1 "Organizer" shall mean the International Society of Nephrology, including its volunteers, officers and staff, including the Steering Committee composed of global nephrology and transplantation experts.

1.2 "Supporter" shall include the person being described as such in the booking form and all employees and agents of such person and shall, if applicable, also include permitted sub-licensees.

1.3 "Agreement" shall mean the contract established between the Organizer and the Supporter, upon these terms and conditions, in the Campaign.

1.4 "Campaign" shall mean the World Kidney Day campaign. The official name "World Kidney Day" and its logo are a registered trademark owned by the International Society of Nephrology (ISN).

1.5 "Fee" shall mean the amount payable for the Campaign by the Supporter.

2. Contract, Terms of Payment and Cancellation Policy

2.1 By submitting the booking form, the Supporter accepts all terms and conditions laid out in the document. All signed booking forms are irrevocable.

2.2 Applications must be submitted by the Supporter under whose name the Item is to be listed.

2.3 Fee shall be payable within 30 days of receipt of invoice.

2.4 Failure to pay the Fee cancels the Agreement.

2.5 Any late payment (i.e. receipt of money by organizer 30 days beyond the due date stipulated) will be subject to a penalty of 300 USD, repeated for each 30 day period of outstanding payment status.

2.6 Fee is non-refundable once an Agreement is confirmed with submitted booking form.

2.7 The dates of the Campaign and Agreement run from September – September (of following year).

2.8 Supporter is not eligible for special rates or discount on the Fee if Agreement starts at any time in-between the Campaign dates laid out in 2.7.

3. Amendments, Insurance and Liability

3.1 Supporter is entitled to use the Campaign brand, logo and material in the context of their awareness activities. Partner logos are permitted on Campaign materials. However, product names are not.

3.2 Organizer reserves the right to alter the Agreement. Any amendments implemented by the Organizer shall not justify partial or total cancellation by the Supporter.

3.3 The performance of this Agreement by either party is subject to acts reasonably beyond the control of the Organizers (war, government regulations, global pandemic, disaster, strikes,

civil disorder, curtailment of transportation facilities, or other emergencies). If such acts make it illegal or else, deemed impossible by the Organizer, to host the Campaign and deliver the elements under this Agreement, the Fee will be reimbursed minus reasonable amounts for elements delivered, decided by the Organizer.

3.4 Neither party will be liable for any failure or delay in the performance of the Agreement which is caused by circumstances beyond the reasonable control of the party concerned including without limitation software or issue with the hosting platform, acts of God, pandemic, war or national emergency, acts of terrorism, strike, lock-out, fire, explosion, volcanic eruption and flood ("Force Majeure"), provided always that the de-faulting party uses all reasonable endeavours (but without an obligation to incur cost) to minimise the period of disruption caused by Force Majeure.

3.5 Campaign logo must not be altered in any way, except for language translation purposes.

3.6 Supporter is entitled to use the Campaign visuals (WKD brand, logo and material) in the context of their awareness activities. Supporter logo is permitted in turn on Campaign materials. However, product names, information and/or visuals are not. Campaign logo and materials cannot be used in connection with the sale of products or for the promotion of Supporter.

3.7 Supporter must ensure appropriate copyright notice is included in a visible way when using Campaign visuals or materials - in adherence to copyright information outlined on the website (<https://www.worldkidneyday.org/copyright-permissions/>).

3.8 Supporter does not take part in any of the decision making and does not influence any of the content or messages disseminated by Organizer in the Campaign.

4. Waiver

4.1 No waiver by the Organizer of any of the provisions of these rules and regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organizer.

4.2 The waiver by the Organizer of any of these rules and regulations shall not prevent the subsequent enforcement of these rules and regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

5. Data Protection and Information Sharing

5.1 The Supporter shall provide the Organizer with their company and contact information which includes, but is not limited to: company name, mailing address, contact persons, titles, phone, email addresses. Organizer is liable to store this data and share with relevant parties strictly for the purpose of Campaign and Agreement organization. Organizer shall only share personal details with relevant parties to perform necessary planning.

5.2 In accordance with the chapter 3 of the European Regulation 2016/679 with regards to data protection (GDPR), Supporter has the right to request from the Organizers, access to and rectification or erasure of your (personal) data or restriction of processing concerning your data. For such request Supporter must contact the Organizers (be aware that a proof of identity will be requested during the process).

5.3 Supporter shall not disclose inappropriate information or use any technical or confidential information regarding the business or affairs of the Organizer or any of the other Supporter of the Campaign acquired by way of the Supporter's Agreement to participate in the Campaign.