



BOOKING FORM

All amounts are listed in USD exclusive of any VAT and taxes.

Company Details

Company name (to be used in showcase): _____

Address: _____

City: _____ Zip/Postal code: _____ Country: _____

VAT registration/Tax ID number: _____ PO number: _____

Main contact

Title: _____ First name: _____ Surname: _____

Position: _____ Telephone: _____

Email: _____

Alternative Invoicing Details

The *Company Details* above will be used for invoicing. If applicable, you may provide alternative invoice details in this section.

Company name: _____

Address: _____

City: _____ Zip/Postal code: _____ Country: _____

VAT registration/Tax ID number: _____ PO number: _____

Main contact

Title: _____ First name: _____ Surname: _____

Position: _____ Telephone: _____

Email: _____

Agency / Organizer

If you are booking on behalf of the above listed organization, please specify your details below to be included in all communications.

Company name: _____

Title: _____ First name: _____ Surname: _____

Position: _____ Telephone: _____

Email: _____

Industry Showcase

Select your showcase level

★★ ★ **\$11,000 USD** (\$2,000 physical booth; \$9,000 virtual booth)

★★ **\$7,500 USD** (\$1,500 physical booth; \$6,000 virtual booth)

★ **\$4,000 USD** (\$1,000 physical booth; \$3,000 virtual booth)

Industry Symposium

Select your date and slot

Friday, February 25, 2022

Morning slot **\$20,000** Lunch slot **\$20,000** On-demand **+\$20,000** Live Stream

Saturday, February 26, 2022

Morning slot **\$20,000** Lunch slot **\$20,000** On-demand **+\$20,000** Live Stream

Sunday, February 27, 2022

Morning slot **\$20,000** Lunch slot **\$20,000** On-demand **+\$20,000** Live Stream

Form continues on next page





Sponsorship Options

- | | | |
|--------------------------|----------------------------|--|
| <input type="checkbox"/> | Abstracts & Posters | \$40,000 USD |
| <input type="checkbox"/> | Charging Station | \$5,000 USD |
| <input type="checkbox"/> | Coffee & Tea | \$8,000 USD |
| <input type="checkbox"/> | Congress WiFi | \$8,000 USD |
| <input type="checkbox"/> | Delegate Bag | \$15,000 USD |
| <input type="checkbox"/> | Delegate Grants | \$250 USD per delegate |
| <input type="checkbox"/> | ISN Community Film Event | \$20,000 / \$50,000 USD sole |
| <input type="checkbox"/> | Hospitality Suite | \$25,000 USD |
| <input type="checkbox"/> | Lanyards | \$8,000 USD |
| <input type="checkbox"/> | Live Streaming | \$25,000 USD |
| <input type="checkbox"/> | Networking | \$35,000 USD |
| <input type="checkbox"/> | Podcast | \$5,000 USD per ep / \$12,000 USD for 3 ep |
| <input type="checkbox"/> | Registration | \$40,000 USD |
| <input type="checkbox"/> | Topical Networking Session | \$5,000 USD |
| <input type="checkbox"/> | Sanitizers | \$4,000 USD |
| <input type="checkbox"/> | Speakers & LOWG Room | \$10,000 USD |
| <input type="checkbox"/> | Social Media Wall | \$9,000 USD |
| <input type="checkbox"/> | Subtitling | \$12,000 / \$30,000 USD sole |
| <input type="checkbox"/> | Other: | \$ _____ USD Please fill amount |

Advertising Options

- | | | |
|--------------------------|----------------------------------|---|
| <input type="checkbox"/> | Ad in Congress E-Newsletter | \$4,000 USD |
| <input type="checkbox"/> | Article in Congress E-Newsletter | \$4,000 USD |
| <input type="checkbox"/> | Ad in Pocket Program | \$4,000 USD |
| <input type="checkbox"/> | Congress Platform: Home | \$7,500 / + \$1,000 USD with content |
| <input type="checkbox"/> | Congress Website: Home | \$7,500 USD |
| <input type="checkbox"/> | Congress Website: Industry | \$4,000 USD |
| <input type="checkbox"/> | Congress Website: Registration | \$4,000 USD |
| <input type="checkbox"/> | Delegate Bag Insert | \$1,000 USD per insert |
| <input type="checkbox"/> | Main Foyer Banner | \$4,000 USD |
| <input type="checkbox"/> | Push Notification | \$5,000 USD |
| <input type="checkbox"/> | Social Media Post | \$5,000 USD |
| <input type="checkbox"/> | Other | \$ _____ USD Please fill amount |

Payment and Agreement

Total: \$ _____ USD

By submitting this form, the signee acknowledges that they agree with the WCN'22 Codes of Practice and Terms & Conditions and agrees to be bound by all terms contained herein.

Printed name: _____ Date: _____

Authorized signature: _____

Please attach a vector or high-res logo with your form and submit to cclaire@theisn.org by the booking deadline(s).



CODE OF PRACTICE

Between WCN Organizers and Commercial and Non-Commercial Exhibitors, Industry Symposia, Organizers, and General Sponsors and Advertisement Sponsors.

The World Congress of Nephrology (WCN) is the annual congress of the International Society of Nephrology (ISN). WCN 2022 (WCN'22) is organized by the ISN and hosted by the Asian Pacific Society of Nephrology (APSN) and Malaysian Society of Nephrology (MSN).

WCN is an opportunity for commercial companies involved in healthcare to connect with practitioners and specialists in the field. The contribution from companies is, therefore, welcomed by the ISN. The relationship between science and commerce at medical scientific meetings must be balanced and professionally managed. This responsibility lies equally with individual delegates, WCN as organizer, and the participating commercial and non-commercial organizations. WCN has adopted a "Code of Practice" for the commercial and non-commercial organizations participating in the congress. The commercial and non-commercial organizations who take part in meetings under the jurisdiction of ISN should plan and conduct activities that will enhance the scientific objectives of the meeting. Commercial activities should not exceed what is deemed acceptable. The following guidelines represent the code of practice adopted by WCN organizers and are applicable to all commercial and non-commercial organizations participating in WCN.

Codes

The Union Européenne des Médecins Spécialistes (UEMS) is a non-governmental voluntary organization whose members are the national medical organizations that represent medical specialists in the European Union and in associated countries. The UEMS established the European Accreditation Council for Continuing Medical Education (EACCME®) with the aim of encouraging the highest standards in the development, delivery, and harmonisation of continuing medical education (CME) and, later, of continuing professional development (CPD). The WCN is compliant with EACCME standards.

The following pharmaceutical industry codes will be adopted: The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, The Code of Practice of the European Federation of Pharmaceutical Industry Association and the Eucomed Code of Ethical Business Practice and MedTech Europe Code of Ethical Business Practice.

Procedure

The following procedures apply to all bookable items included in this Invitation to Industry. Bookings are made by filling in and submitting the relevant booking form to the organizer. By submitting the form, the participant accepts the code of practice and all terms and conditions laid out in the document. All signed booking forms are irrevocable. Applications will be dealt on a first-come, first-served basis.

Premium Supporters

Participant may agree to a certain level of support, as laid out in this document, which they can spend on their choice of items. The participant will be invoiced for the full amount according to the level of support. The

participant will need to submit a booking form to confirm agreement with the terms and conditions, for all items selected. If items are selected over time, booking forms will need to be submitted for each choice. The organizer will not refund amounts if the participant does not meet the invoiced level of support with various items.

Industry Showcase

Showcase spaces are important places for commercial and non-commercial organizations to connect with participants and present on services and products. Showcase stands should allow the company/organization to show and display information relevant to both the company/organization and its products, and other scientific information that the company/organization may choose to disseminate. Activities not related to the practice of medicine are not appropriate under this code of practice. The showcase stands will be monitored by the organizer.

Industry Symposium

All corresponding benefits are only confirmed upon receiving a booking form, full payment and approved program, and providing the client has met all the deadlines which will be communicated in the manuals.

All industry symposia programs need to be submitted for review and approval by the congress Scientific Program Working Group chair(s) and the Local Organizing Working Group chair(s). This is to avoid overlap with the official WCN'22 scientific program and to ensure the scientific quality and scope. Once programs are approved, changes must not be made without the specific approval of the above-mentioned Chair(s). ISN guarantees that all information contained in the program drafts will be handled with strict confidentiality.

Proposals must be submitted online via the portal before October 15, 2021 and final program on November 12, 2021. The exact portal link and log-in will be shared upon payment. Submission by any other means will not be accepted. Program proposals must include the symposium title and the full name, title, country, institution, subject, speech time start and end for all chair(s)/ speaker(s). The portal will not allow users to submit incomplete proposals as a final. Data submitted will be stored.

Industry symposia are published in the relevant webpage of the congress website, and will be promoted collectively in one pre-congress newsletter to all delegates sent by the organizer. The organizer does not share delegate contact information with industry symposia clients.

Industry symposia may not include lectures scheduled for the official WCN'22 scientific program. The ISN does not cover any costs for symposium speakers such as congress registration, participation fee etc. ISN and WCN working group members may only speak at a maximum of 2 industry symposia. The organizer will inform all parties in case of overlap. Conflict must be resolved by concerned parties.

The symposium organizer needs to ensure that all publications referring to their symposium mention: "Official WCN'22 sponsored industry symposium" to avoid any confusion with the official WCN'22 scientific program. The ISN, APSN, MSN, and WCN logos are used only in official congress publications, at events, or in publications officially organized, or approved, by the organizer. The WCN'22 logo may, however, be used on invitations for official industry symposia. Other use of the ISN, APSN, MSN, and WCN names and/or logos in any fashion, by any commercial or non-commercial organization, is not permitted without prior written permission from the organizer.



TERMS AND CONDITIONS

1. Terms of Reference

In these Terms and Conditions, the following definitions shall apply:

1.1 "Organizer" shall mean the International Society of Nephrology (ISN), including its volunteers, officers and staff, as well as leadership and staff of the Asian Pacific Society of Nephrology (APSN) and Malaysian Society of Nephrology (MSN) as ISN affiliated societies and hosts of the World Congress of Nephrology 2022.

1.2 "Participant" shall include the person being described as such in the booking form and all employees and agents of such person and shall, if applicable, also include permitted sub-licensees of the exhibitor.

1.3 "Contract" shall mean the contract established between the Organizer and the Participant, upon these terms and conditions, in the Event.

1.4 "Event" shall mean the ISN World Congress of Nephrology 2022 to be held from February 24-27, 2022.

1.5 "Showcase" and/or "Industry Showcase" shall mean the online exhibition section of the Event.

1.6 "Showcase Space" shall mean any virtual space licensed to the Participant by the Organizer for the purpose of the Showcase.

1.7 "Invitation to Industry" shall mean this brochure supplied by the Organizer to the Participant.

1.8 "Item(s)" shall mean any bookable item laid out in this document including but not limited to Showcase Space, industry symposium, sponsorship, advertising space, meeting space and/or other support relating to the Event.

1.9 "Fee(s)" shall mean the amount payable for the Item(s) by the Participant.

2. Contract, Terms of Payment and Cancellation Policy

2.1 By submitting the booking form, the Participant accepts all terms and conditions laid out in the document. All signed booking forms are irrevocable.

2.2 Applications must be submitted by the Participant under whose name the Item is to be listed.

2.3 Fee(s) for all Item(s) must be fully paid by October 1, 2021. If a booking form is received after October 1, 2021, the Fee is payable within 30 days of receipt of invoice. If a booking form is received within 30 days of the Event (i.e. on or after January 26, 2021), 100% of the Fee must be paid by bank transfer at the time of application, and received before the Event.

2.4 Failure to pay Fee(s) cancels your booking. No Participant will be allowed to participate or have access to the Event should the payment not have been received by the Organizer prior to the event and within the stipulated deadline.

2.5 Any late payment (i.e. receipt of money by organizer 30 days beyond the due date stipulated) will be subject to a penalty of 21% APR (Annual Percentage Rate) on the total amount invoiced.

2.6 All partial or total cancellations for Item(s) must be made in writing to the Organizer by the Participant.

2.7 The Organizer maintains a cancellation fee of 50% for Item(s) cancelled prior to October 1, 2021. No refunds of Fee(s) will be

issued for cancellations of Item(s) received in writing after October 1, 2021.

2.8 Should the agreed total amount have not yet been collected by Organizer, the Participant will remain bound to make the appropriate and invoiced Fee in accordance with the preceding timings and reimbursement schedule.

2.9 The Organizer is free to assign any cancelled Item(s) to other Participants.

2.10 Any refund to be made will be processed after the Event and will be settled no later than July 29, 2022.

3. Amendments, Insurance and Liability

3.1 The Organizer reserves the right to alter the schedule of the Event and Showcase. Any amendments of the schedule implemented by the Organizer shall not justify partial or total cancellation by the Participant.

3.2 The Organizer reserves the right to amend formats of (or elements of) the Event and Showcase. Any amendments relating to the agreement with the Participant, will be communicated in writing to the Participant. Amendments of formats by the Organizer for activities under the agreement with the Participant, and not deemed appropriate by the Participant shall justify partial or total cancellation and reimbursement of contract value minus reasonable amounts for elements delivered to be decided by the Organizer.

3.3 The performance of this agreement by either party is subject to acts reasonably beyond the control of the Organizers (war, government regulations, global pandemic, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergencies). If such acts make it illegal or else, deemed impossible by the Organizer, to host the Event and deliver the elements under this agreement, the Fees will be reimbursed minus reasonable amounts for elements delivered, decided by the Organizer.

3.4 Neither party will be liable for any failure or delay in the performance of the Agreement which is caused by circumstances beyond the reasonable control of the party concerned including without limitation software or issue with the hosting platform, acts of God, pandemic, war or national emergency, acts of terrorism, strike, lock-out, fire, explosion, volcanic eruption and flood ("Force Majeure"), provided always that the de-faulting party uses all reasonable endeavours (but without an obligation to incur cost) to minimize the period of disruption caused by Force Majeure.

4. Eligibility for Conditions of Participation

4.1 The Organizer has absolute discretion in the admission of Participants, and reserves the right to decline any application without giving any reason.

4.2 For a Showcase application to be accepted by the Organizer, the products and services must be educational in nature and directly relate to the nephrology/kidney care field.

4.3 The Participant acknowledges and accepts that it will bear the risk that any information and/or not submitted within any communicated deadline, or not submitted using the instructed method may not receive any or all of the promised benefits laid out in the Invitation to Industry.

4.4 The Participant acknowledges and accepts that certain benefits relate to communications planned on exact dates, and are therefore, subject to having booked in advance of these planned communications. The benefit will not apply if the Participant books after these dates. The Organizer will make reasonable efforts to suggest an alternative benefit where possible.

4.5 The Participant may be required to provide content for benefits for which the Organizer will communicate specifications and deadlines to receive. The benefit will not apply if the Participant does not share content by fixed deadlines.

4.6 Further rules and regulations pertaining to the Item(s), in particular Industry Symposia and Showcase can be found in the manuals and other documents supplied by the Organizer. The Organizer may at any time and from time to time make further rules and regulations (having immediate effect) in relation to any aspect of the Event. Such rules and regulations shall be deemed to form part of this Agreement, and shall be binding on the Participant.



5. Industry Showcase, Licensing, and Allocation

- 5.1 Showcase Space is licensed to the Participant for trade promotion purpose only for the duration of the Showcase.
- 5.2 The Participant is not allowed to sub-license the Showcase Space allocated to it, neither as a whole nor in part, without the prior written consent of the Organizer. The Participant shall ensure that any such authorized sub-license comply with these rules and regulations and shall be responsible for any default of such sub-license.
- 5.3 The Organizer has absolute discretion in allotting space in the Showcase.
- 5.4 Showcase Space content must be submitted for approval within the deadline given in the service manual. The Participant is solely responsible for obtaining all consents, approvals, authorities, licenses, etc., that may be a requisite to participate in the Showcase.
- 5.5 The sharing of Showcase Space is prohibited, except when sharing with divisions of the same company or between companies comarketing a product or service.
- 5.6 During the license period the Participant shall be responsible for the good conduct of its employees, servants and agents, contractors and subcontractors who shall be bound by and must observe these terms and conditions in all respects. The Organizer reserves the right to forbid admission or to have expelled any Participant, whose behavior is considered disruptive or bothersome, and presence is considered detrimental to the security, the peacefulness or the image of the Event.
- 5.7 Public auctions shall not be permitted in the Showcase at any time. Contests such as lotteries and raffles are subject to the code of conduct for healthcare industry regarding promotional activities and must be submitted to the Organizer for prior approval. The prize should be useful to the delegates for medical professional use. No pictures or brand names are allowed to promote your raffle and/or lottery.
- 5.8 Counterfeit goods promoted on your Showcase Space will not be allowed and the Organizer has the right without recourse to close the Showcase Space of the said Participant. The Participant will not have any financial claim against the Organizer.
- 5.9 The sale of goods or services of any kind is prohibited. Order taking is permitted. The Participant agrees not to deliver any goods and/or services until after the conclusion of the Showcase. The Participant agrees not to conduct or permit the receipt of legal tender or anything of value for machinery, equipment, goods, and/or services.
- 5.10 The Organizer shall not be responsible for any error or omission relating to the Participant, its equipment, products, or services in the listings in any promotional material.
- 5.11 The Organizer shall not be held responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as the result of the Showcase.

6. Waiver

No waiver by the Organizer of any of the provisions of these rules and regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organizer. The waiver by the Organizer of any of these rules and regulations shall not prevent the subsequent enforcement of these rules and regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

7. Termination of Participation

The Organizer reserves the right to terminate without notice a Participant's right to participate in the Event upon occurrence of any of the following events:

- 7.1 If Participant or any of its representatives commits a breach of any of these rules and regulations; or
- 7.2 If Organizer believes that the Participant is conducting an activity that does not conform to the nature and purpose of the Event or if proper use is not being made of the Showcase Space; or

7.3 If Participant is, for any reason, unable to meet his contractual obligations.

7.4 If a Participant's right to participate in the Event is terminated, the Participant shall have no claim for refund of any Fees paid to the Organizer.

8. Data Protection and Information Sharing

8.1 The Participant shall provide the Organizer with their company and contact information which includes, but is not limited to: company name, mailing address, contact persons, titles, phone, email addresses. Organizer is liable to store this data and share with relevant parties strictly for the purpose of Event organization. Organizer shall only share personal details with relevant suppliers to perform necessary planning.

8.2 In accordance with the chapter 3 of the European Regulation 2016/679 with regards to data protection, you have the right to request from the Organizers, access to and rectification or erasure of your (personal) data or restriction of processing concerning your data. For such request Participants must contact the Organizers (be aware that a proof of identity will be requested during the process).

8.3 The Participant shall not disclose inappropriate information or use any technical or confidential information regarding the business or affairs of the Organizer or any of the other Participants of the Event acquired by way of the Participant's Contract to participate in the Event.

9.0 Bookings with In-Person Elements

9.1 Anderes Fourdy is the official PCO for the Event handling the Contract(s) for in-person Item(s).

9.2 Fee(s) are paid to the Organizer only. Anderes Fourdy is not responsible for any payments and refunds directly.

9.3 If such acts make it illegal or else, deemed impossible by the Organizer, to host the in-person elements of the Event and therefore deliver this agreement, the Participant will be notified and offered amendments to Contract as follows;

The following Item(s) will be automatically refunded in partial as described: \$2,000 will be refunded for Showcase 3-star; \$1,500 will be refunded for Showcase 2-star; \$1,000 for Showcase 1-star. The virtual Showcase will not be cancelled and/or refunded partial or total amounts.

The following Item(s) will be reimbursed of Fee(s) minus reasonable amounts for elements delivered to be decided by the Organizer: Coffee & Tea; Speakers & LOWG Room; Lanyards; Sanitizers; Charging Station; Congress WiFi; Live Streaming.

The following Item(s) will be automatically converted to equivalent virtual Item(s) as decided appropriate by the Organizer: Industry Symposium; Congress Bag; Bag Insert; Main Foyer Banners, Ad in Pocket Program. These amendments do not justify partial or total cancellation and reimbursement of Fee(s).

Any extra items (including audio-visual equipment, catering, signage) booked with the Kuala Lumpur Convention Center (KLCC) are subject to cancellation terms of the KLCC. The Organizer is not liable to determine or negotiate any external terms or policies.

Resume

These terms and conditions shall be governed by and construed in accordance with the laws of USA. Any disputes or claims arising out of or in connection with these terms and conditions shall be submitted to the courts of USA.

